

**Articulation Agreement  
Highland Community College and Emporia State University  
Bachelor of Science in Business – Business Administration**

**Highland – Freshman & Sophomore Courses**

**Freshman 1<sup>st</sup> Semester:**

<b>Course Title</b>	<b>Course Numbers</b>	<b>Hours</b>
College English I	ENG 101	3
College Algebra	MAT 104	3
Microcomputer Applications	BUS 130	3
Public Speaking	SP 106	3
Intro to Business	BUS 101	3
College Success & Orientation	COL 103	<u>1</u>
		16

**Freshman 2<sup>nd</sup> Semester:**

<b>Course Title</b>	<b>Course Numbers</b>	<b>Hours</b>
College English II	ENG 102, ENG 103	3
Accounting I	BUS 103	3
College Biology	BS 101	5
Creative Arts	A 101, A 102, M 103, TH 108	3
Humanities	HIS 101, HIS 102, HIS 103, PHI 101, PHI 102	<u>3</u>
		17

**Sophomore 1<sup>st</sup> Semester:**

<b>Course Title</b>	<b>Course Numbers</b>	<b>Hours</b>
Accounting II	BUS 105	3
Macroeconomics	BUS 203	3
Physical Science	PS 101, PS 104, PS 107, PS 111, PS 203	5
Personal & Social Well-Being	PE 139	2
Humanities	HIS 101, HIS 102, HIS 103, PHI 101, PHI 102	<u>3</u>
		16

**Sophomore 2<sup>nd</sup> Semester:**

<b>Course Title</b>	<b>Course Numbers</b>	<b>Hours</b>
Managerial Accounting	BUS 216	3
Microeconomics	BUS 204	3
Basic Statistics (Elem Stats)	MAT 203	3
Social & Behavioral Sciences	POL 100, POL 101, PSY 101, SOC 101, SOC 210, SOC 102	3
Multicultural Perspective	ANT 112, GEO 212 or any 5 hr. Foreign Language	<u>3-5</u>
		15-17

## ESU – Junior & Senior Courses

### Junior 1<sup>st</sup> Semester:

<b>Course Title</b>	<b>Course Numbers</b>	<b>Hours</b>
Management Info Systems	IS 213	3
Ethics, Social Responsibility & Sustainability	BU 293	3
Principles of Business Law	BU 353	3
Principles of Management	MG 301	3
Principles of Marketing	MK 301	<u>3</u>
		15

### Junior 2<sup>nd</sup> Semester:

<b>Course Title</b>	<b>Course Numbers</b>	<b>Hours</b>
Business Technology Modeling	IS 253	3
Leadership Communication	BU 301	3
Financial Management	FI 301	3
Major Requirement 1, 2 or 4	* See Below	3
Multicultural Perspective	AN 210, ID 301, GE 101, GE 454, PO 330, or any 5 hr. Foreign Language	<u>3-5</u>
		15-17

### Senior 1<sup>st</sup> Semester:

<b>Course Title</b>	<b>Course Numbers</b>	<b>Hours</b>
Advanced Business Communication	BU 543	3
Major Requirement 1, 2 or 4	* See Below	3
Major Area #1	** See Below	3
Major Area #2	** See Below	3
Operations Management	MG 423	<u>3</u>
		16

### Senior 1<sup>st</sup> Semester:

<b>Course Title</b>	<b>Course Numbers</b>	<b>Hours</b>
Major Requirement 1, 2 or 4	* See Below	3
Major Area #3	** See Below	3
Major Area #4	** See Below	3
Business Policy & Strategy	MG 473	3
Free Elective		<u>3</u>
		15

\* **Major Requirement:** select one course each from Requirements 1, 2 and 4.

**Requirement 1:** MG 343, MG 443, MK 462

**Requirement 2:** FI 433, BC 450

**Requirement 4:** IS 453, MG 520, MG 553, MK 510, Business Internship (BU 528, MG 410, MK 410) or Qualifying Study Abroad Experience

\*\* **Major Areas #1, #2, #3, #4:** (12 credit hours), select one course (300 level and above) from four areas of business. Areas include Accounting (AC), Business Education (BE), Business (BU), Economics (BC), Finance (FI), Information Systems (IS), Management (MG), and Marketing (MK). Major areas may be taken in any order with a minimum grade of "C" in each course. Any BUA Concentration can be used in place of the Major Area electives.